## PRODUCTS AND COMPANIES NAMED AFTER GREEK MYTHOLOGY:

Products:  
  
Phoenix- a car manufactured by Pontiac  
  
Trident (that Poseidon carries)- a brand of gum  
  
Titan- a model of full-sized trucks manufactured by Nissan  
  
Hermes- Hermes bags/purses. Hermes is also the logo of FTD flowers  
  
Atlas- Atlas, a book of maps  
  
Ajax- Ajax, the popular household cleanser  
  
Apollo- a car manufactured by Buick  
Versace- the logo for Versace is actually a representation of Medusa  
  
Olympus- company that manufactures cameras  
  
Starbuck's- the logo of Starbuck's is a Siren  
  
Dove soap- Dove soap was inspired by Aphrodite's symbol the dove, and Aphrodite was the goddess of beauty, among other things  
  
Odyssey- Odyssey, a minvan manufactured by Honda  
  
Echo- a car manufactured by Toyota.  
  
Electra- a car manufactured by Buick  
  
Eos- a convertible manufactured by Volkswagen  
  
  
Companies:  
  
Argus- Argus Security  
  
Pegasus- Pegasus Satellite  
  
Orion- Orion Pictures Corporation  
  
Midas- Midas the automotive company specializing in brakes and mufflers  
  
Amazon- Amazon.com  
  
Apollo- the Apollo Theater in NYC and also the Apollo Space Program  
  
Atlas- Atlas Van Lines, a moving company